

MINNESOTA HORSE COUNCIL REPORT JUNE 2013

The Minnesota Horse Council was established in 1935 to enhance the equine industry at the State Fair and in the state of Minnesota. The Council is a 501-C4. The Council meets every second Tuesday of the month except August and January. There is no meeting in August because of the State Fair and in January the annual Minnesota Horse Council year end dinner meeting is held. The Minnesota Horse Exposition Inc is a subsidiary of the Minnesota Horse Council. The Council is the sole owner of the Expo and the Expo is as 501-C3. The Expo is an educational event and is the main fund raiser for the Council.

At the annual meeting and dinner scholarships and grants are given out and the Horse Person of the Year is announced. A plaque is then part of a display in the State Fairgrounds Coliseum. The dinner is a \$75.00 of which the Council picks up 2/3 of the tab and about 150 attend the dinner.

In August the Minnesota Horse Council and Expo have a large display in the Horse Barn at the Minnesota State Fairgrounds to promote the Council and Expo. We have a total of ten stalls. Horse owners are asked to bring a horse and we try to have eight different breeds for display at all times. There is no cost to the horse owner and they are to promote the breed. The public can come to the stall and pet the horse and talk to the owner of the horse about the breed. The owner can have a table in front for a tv to promote the breed and the stable if they own the stable. Hundreds of people attend the display which is decorated in red white and blue.

The last week end in April the Minnesota Horse Expo takes place at the Minnesota State Fairgrounds in St Paul, MN. The 2013 was the 31st annual Expo. The Expo has about 800 vendor booths and we attract over 300 horses from over 50 different breeds. In 2013 all vendor booths were filled and all stalls were filled. About 51,000 attended the 2013 Expo. From the 2012 Expo a check was issued in the amount of \$235,000.00 to the Council which is then used in the various committees. All of this money is spent in the State of Minnesota in the form of scholarships, grants, trail and camp sites, certified Stables, legislative, disaster, horsemen's directory and many other Committees. Since 1991 the Expo has given money to the council to a total of close to 4 millions dollars. The Expo staff consists of eleven Directors and three or four Staff members. A very large amount of new and used tack etc is sold at a Minnesota 4-H tack sale which they get up 20 per cent from what the seller wants and the Expo gets 5 per cent of the 20 per cent. Many national and local clinicians are at the Expo and a lot of demonstrations take place such as the Parade of breeds and the stallion revue. A PRCA rodeo is held on Friday and Saturday night and Sunday afternoon. For the first time active, retired military personnel and families were guest at the Sunday rodeo and it was very successful.

If any one would like information concerning the Minnesota Horse Council/Expo please feel free to call Glen G Eaton at (952) 356-2090.